



Dear Members,

We're working with Yiftee to help you weather the COVID-19 storm by selling eGift Cards. Whether you are open or closed, you can sell eGift Cards now and Yiftee will send you the card sale funds up front, each week. Yiftee provides a service where you can create your own custom-branded eGift Cards and sell them from your website and Facebook pages as well as our local online Marketplace for our community.

Here is a link to sign up: (your link goes here, <https://c.yiftee.com/merchant-signup?aff=91>)

COST: Yiftee is waiving your monthly subscription fees through Sept 30, so there is no cost to you now, and no obligation going forward except to redeem the cards you've sold. Card buyers pay eDelivery fee of \$1+5% of the card value, unless you elect to pay that for them out of the card value.

SIGN-UP and PAYMENT: You can sign up in a few minutes, and send out a marketing message on social media and to your customer mailing list with a link to buy your custom eGift Card to help weather the COVID-19 storm. People will click on the link, purchase the card for themselves or email/txt them to their friends. Yiftee will send you the funds weekly by electronic funds transfer (ACH). Set up is a simple process where you provide your contact info, location, banking info, and an image for your custom eGift Card. No coding or integration.

REDEEMING CARDS: You will get a Yiftee portal online that you use to redeem the cards by entering a code that the customer gives you and the value of the transaction. You do that via the internet with the customer on the phone or in person (not in ecommerce shopping carts). There's no PoS integration so it's up to you to make sure and process the cards on your Yiftee portal before completing the sale to make sure that the card is valid and to adjust the customer's card balance. On your portal, you can also run cards sold and redeemed reports and see your outstanding balance of unredeemed cards, as well as run optional promotions like BOGOs (fees may apply).

QUESTIONS: feel free to email support@yiftee.com or donna@yiftee.com.

The eGift Card is a direct relationship between your business and Yiftee.

Back to Business Better than ever!!!!

Your Advocate, *Leanna*